

International Conference on Occupational Health & Safety and Sustainable Business Practices



Venue : Kohsar University Murree
19th -21st August 2024

DAY - 1 (19th August 2024)

8:00 am - 9:30am	Participant's Attendance	
10:00am - 10:10 am	Quran Recitation & National Anthem	
10:10am - 10:20am	Opening Keynote Address on "Present Challenges of Occupational Health & Safety Practices in Textile Sector" by Dr. Malkah Noor Kiani, NUML Rawalpindi	
10:20 am - 10:35am	International Keynote Address on "Transdisciplinary Research in Sustainable Development" by Dr. M Irfan Maqsood, Azerbaijan Technical University, Baku, Azerbaijan	
10:35am - 10:50 am	International Keynote Address on "Sustainable Marketing" by Dr. Adeel Khalid, University of ABERDEEN, United Kingdom	
10:50am - 11:05 am	International Keynote Address on "Communication and Leadership in the Digital Era" by Dr. Drissia Chouit, Moulay Ismail University, Morocco	
11:05am - 11:20 am	International Keynote Address on "Sustainability" by Dr. Ahmed Jusoh, Dean FMS, Universiti Teknologi, Malaysia	
11:20am - 11:30 am	International Keynote Address on "Sustainable Technologies in Hospitality and Tourism Industry" by Dr. Carla Del Gesso, University of South Florida, USA	
11:30am - 11:50 am	National Keynote Address on "Rise of New Technologies in Marketing: An Outlook" by Prof. Dr. M Abrar, Director Lyallpur Business School GC University of Faisalabad, Pakistan	
11:50am - 12:10 pm	National Keynote Address on "Transforming Waste to Value: Innovative Business Models and Applications of Banana Fibers" by Prof. Dr. Yasir Nawab, Dean, School of Engineering & Technology, National Textile University, Faisalabad, Pakistan	
12:10pm - 12:30 pm	Keynote Address by Dr. Tanveer Qasim, Director of Coordination, Punjab Higher Education, Pakistan	
12:30 pm - 12:35 pm	Address by Patron-in-Chief / VC, KUM	
12:35 pm - 12:45 pm	Address by Chief Guest	
12:45 pm - 1:15 pm	Distribution of Shields and Certificates	
1:15 pm - 2:30 pm	LUNCH	
2:30 pm - 5:00 pm	<p>Research Workshop on "Forecasting using R: A Practical Workshop" by Dr. Hakeem ur Rehman, University of Punjab, Lahore</p>	<p>Research Workshop on "Fuzzy Set Qualitative Comparative Analysis on R" by Dr. M Fayyaz Sheikh, GC University, Faisalabad</p>
END OF CONFERENCE DAY-1		

Conference Exhibits OPEN For Participants & Attendees

DAY - 2 (20th August 2024)

9:00 am - 10:00am	Participant's Attendance				
10:00am - 11:30 am	Exhibits OPEN	Session Chair: Sustainable HRM (Conference Auditorium)	Session Chair: Sustainable Marketing (Conference Room-1)	Session Chair: Sustainable Finance (Conference Room-2)	Session Chair: Sustainable Work Practices (Conference Room-3)
11:30am - 1:00 pm		Session Chair: Sustainable HRM (Conference Auditorium)	Session Chair: Occupational Health & Safety (Conference Room-1)	Session Chair: Sustainable Tourism (Conference Room-2)	Session Chair: Sustainable Work Practices (Conference Room-3)
1:00 pm - 2:15 pm	LUNCH				
2:15 pm - 5:00 pm	Research Workshop on "Qualitative Research Workshop: Thematic Analysis using NViVO" by Dr. RabNawaz Lodhi, University of Punjab, Lahore, Pakistan				
5:00 pm - 5:10 pm	Address by Patron-in-Chief / VC, KUM				
5:10 pm - 5:30 pm	Distribution of Shields				
END OF CONFERENCE DAY-2					

DAY - 3 (21st August 2024)

10:30 am - 12:30 pm	Recreational Visit			
END OF CONFERENCE DAY-3				

INTERNATIONAL CONFERENCE ON
OCCUPATIONAL HEALTH & SAFETY
AND SUSTAINABLE BUSINESS
PRACTICES (OHS-SBP)

Forecasting using R: A Practical Workshop

Workshop Fee 1000 PKR. 100% Off for
Conference Presenter and Participants

Both Online and Physical Options are Available

Monday
19 August, 2024 02:30 PM
to
05:30 PM

REGISTER NOW

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Dr. Hakeem-ur-Rehman
Assistant Professor
University of the Punjab

portal.expresspublisher.com Kohsar University Murree

KOHSAR UNIVERSITY
MURREE

Qualitative Research Workshop: Thematic Analysis using NVivo 14

International Conference on Occupational
Health & Safety and Sustainable Business
Practices

Tuesday
20.08.2024

Start At
02:30 PM-
04:30 PM

Limited Seats
Seats will be
confirm on first
come first serve
basis

WORKSHOP FEE: 1000 PKR
**100% OFF FOR CONFERENCE
PRESENTERS & PARTICIPANTS**

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Dr. Rab Nawaz Lodhi
Associate Professor
University of the Punjab

NVIVO

INTERNATIONAL CONFERENCE ON OCCUPATIONAL HEALTH & SAFETY AND SUSTAINABLE BUSINESS PRACTICES

Dr. Muhammad Fayyaz Sheikh
LYALLPUR BUSINESS SCHOOL, GCUF

**Fuzzy Set Qualitative Comparative Analysis: Basic
concepts and hands-on experience using R**

Tuesday | 2:30 to 4:30 | August, 19, 2024

REGISTER NOW

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